

# KEYSTONE NEWS

Weekly newsletter of the  
Harrisburg Keystone Rotary Club



Volume 6, Issue 6  
18 August 2015



*Sarah Thomas lunching in  
Liberec, Czech Republic  
[from the trip blog]*

## Group Study Exchange to Slovakia, Czech Republic

**Tuesday, 18 August:** Sarah Thomas will speak about her experiences as a member of the 2014-2015 **Group Study Exchange team** with District 2240 in the Czech Republic and Slovakia. Harrisburg Keystone sponsored Sarah on the trip.

## Money In Your Pocket

Jennifer Hilt of the United Way of the Capital Region, spoke last week about UWCR's Money In Your Pocket program, which needs both accountant and non-accountant volunteers each year to help lower-income families complete federal and state tax returns. Thanks to Hector Ortiz for the photographs.

### In this issue:

Condolences	2
Young Rotarian Forum	2
Talking Points	2
Jay Vending	2
What is the annual fund?	3
Rotarians in the news	3
Temp editor needed	2
Upcoming events	3
Keystone Info to Go	6



## Condolences

Condolences to Hector Ortiz and his wife, Marisol Aviles, and family, on the loss of Marisol's mother last week. The family is in Ecuador for the week.



*“Friendship... the craving for which brought Rotary into existence, is the thing that will keep Rotary a living, vital force in the world for all time, the very foundation of our organization.”*

~ Albert S. Adams

Rotary Club of Atlanta,  
1920

## District 7390 Young Rotarian Forum

As planned, a number of members met last week with District Governor John Kramb and District Governor Nominee Una Martone concerning Rotary and how to appeal to younger and more varied members. Alex Hayes, president elect of the Gettysburg club also attended, and a number of other Harrisburg Keystone members were able to send suggestions. Photo by Una Martone.



## Talking points from Rotary International's 2014 Young Professionals Summit

- Young professionals are not opposed to joining a club with older members, but they are seeking clubs with a broader range of members that reflect many different categories of diversity.
- Millennials and members of Generation Y want to do significant acts of service that make a real difference in the lives of others.
- Young professionals are appreciative of the business and mentorship opportunities they experience through Rotary. However, they do not feel these benefits, and others, are being marketed effectively to their generation.
- The younger crowd is looking for a fun, flexible experience with Rotary and prefers to avoid stuffy traditions, rituals and internal politics.

Extracted from [What young professionals are looking for in Rotary](#).

## Volunteering with Jay Vending

Jay Vending will pay Harrisburg Keystone \$10 per hour for each hour of volunteer time. So, each 4-hour shift worked will garner \$40 for Harrisburg Keystone. The



*David and Jan Ritter volunteering at the Maroon 5 concert.*

*(from our Facebook page)*

***People give because they are asked to give. If Rotarians are not aware of the need, you cannot expect them to respond.***

***The Rotary Foundation is an incredible vehicle for building a better world. Our agents of change, Rotary clubs, are filled with architects of peace--- Rotarians.***

***Your contributions to the annual fund help Rotarians to make their communities better.***

first four hours volunteered by each Rotarian benefits the club, but if you volunteer more than four hours, the additional time can be used for training.

For example, if you work at Hersheypark for 4 four-hour shifts, \$40 will go to club projects, while the additional \$120 will be put into a separate fund to help subsidize training for members who choose to participate in Rotary Leadership Institute, PETS or the District Conference, for example. If you plan to attend Rotary training this year, be sure to sign up for Jay Vending. The more we all volunteer, the larger our "pot" will grow to help us attend training and become more knowledgeable Rotarians. PLUS, when you volunteer, all volunteers are able to enjoy the rest of the day at the park for free. Minimum age to participate, 16.

We are needed through the end of September and for 3 concert dates.

To sign up for work in the park, go to [Jay Vending volunteers](#).

To volunteer for one of the concerts, go to [concert volunteers](#).

Questions? Check with Jan Ritter, 717-439-0030 or [jan.ritter@gmail.com](mailto:jan.ritter@gmail.com).

## What is the annual fund?

The Rotary Foundation is funded in two different ways: the annual fund and the endowment fund. The annual fund is the primary source of unrestricted support for Rotary Foundation programs, supporting programs in more than 200 geographical regions. From digging clean water wells for villages in Africa to teaching basic literacy skills to children in Latin America, during any given moment in a day, thousands of Rotarians volunteer their time and expertise to ensure that all contributions given to the annual fund are spent wisely on quality Rotary projects. In 2012-13, \$115 million was donated to the foundation's annual fund (making history in Rotarian generosity). The annual fund is made up of donations from Rotarians, friends of Rotary, corporations and can be matched by corporate matching gifts to leverage your donation. There is even a place on the rotary website that allows you to see if your company has a charitable matching program... check it out at: [www.rotary.org](http://www.rotary.org)

Consider giving at least \$100 this year to the annual fund and help Harrisburg Keystone meet its Every Rotarian, Every Year goal.

## Rotarians in the news

The [Temecula Valley New Generations Rotary Club](#) in southern California held its sixth annual beer pong tournament this month. The tournament has raised almost \$30,000 since 2010, with money usually split between international and local projects. Most club members are 18 to 40 years old, and, according to the wife of their district governor, their events are "over-the-top fun" compared with other clubs. Read more in the [Riverside \(CA\) Press-Enterprise](#). Other events include a poker tournament, a bingo game and a garage sale.

As part of a back to school shoe and supply drive held with a local church, the [Rotary Club of Kilgore](#) in Texas purchased 466 pairs of shoes for children going back to school this month. In addition to shoes and a pair of socks, each child was given a pack back full of school supplies. Read more in the [Kilgore \(TX\) News Herald](#).

## Looking for a temporary editor

Needed: a **temporary newsletter editor** for the first two issues in September. The newsletter's currently being done in Word and a template is available. You

could just update the calendar as needed and keep things simple, or get as fancy as you wish. If you're interested, contact Alaine Keisling at 717-884-8142 or [keisling@gmail.com](mailto:keisling@gmail.com).

## Upcoming events



*Why did YOU join Rotary?*

### Tweet with RI President Ravi Ravindran

**Wednesday, 19 August**, 2 p.m. Eastern. RI President Ravi Ravindran (@KRRavindran105) will be tweeting with Rotarians all over the world about why they joined Rotary. Follow #RotaryChat.

### Email with District Governor John Krumb

Okay, yeah, this isn't an event per se, but whether or not you distill your reason for joining Rotary to 140 characters for RI President Ravi, consider expanding upon it a bit and emailing it to District Governor John Krumb (DGJohn2015@aol.com). Please put "Why I Am" in the subject line. DG John would like to hear from as many district Rotarians as possible. You can read his reason for joining in this month's [district newsletter](#).

### Byrnes Health Education Center

**Thursday, 20 August**, 5 p.m., **Byrnes Health Education Center**, 515 S. George St., York, will host Rotary Appreciation Night to celebrate the tremendous support and partnership it has received from District 7390 Rotarians in its mission to educate and inspire people of all ages to make healthy choices. There will be a brief program and highlights from some of its most popular health education programs. Dinner will be served. The reservation period is closed.

### Tom Miller classification talk

**Tuesday, 25 August**: Tom Miller, a banking officer and branch manager with M&T Bank, will make his classification talk.

### District public image seminar

**Wednesday, 26 August**, 5:30-8:30 p.m., learn to determine news worthiness, use and understand social media, and contact the print or television media. Radisson Hotel Harrisburg, 1150 Camp Hill Bypass, Camp Hill. \$15, register by 21 August at [www.rotary7390.org/Stories/district-public-image-seminar](http://www.rotary7390.org/Stories/district-public-image-seminar).

### Rotary Means Business-Elizabethtown

**Wednesday, 26 August**, 5:30-7:30 p.m., the Rotary Club of Elizabethtown will host a Rotary Means Business networking event at Moo-Duck Brewery, 79 S. Wilson Ave. in Elizabethtown. \$25 per person in advance, \$30 at the door. Bring at least 35 business cards. Hors d'oeuvres and beverages provided. Register and pay at [www.rotarydistrict7390meansbusiness.com](http://www.rotarydistrict7390meansbusiness.com).

### District membership seminar

**Wednesday, 9 September**, 5:30-8:30 p.m., Discuss best practices for attracting and retaining membership, increasing club diversity and engagement. Radisson Hotel Harrisburg, 1150 Camp Hill Bypass, Camp Hill. \$15, register at [www.rotary7390.org/Event/44ca1ddc-2ae4-491b-95b7-d63d46f59bbf](http://www.rotary7390.org/Event/44ca1ddc-2ae4-491b-95b7-d63d46f59bbf).

### Community Breakfast at the Unitarian Universalist Church

**Saturday, 12 September**, 8-11 a.m., 1508 Market St., Harrisburg. Help serve breakfast at the **Common Ground Café and Community Center**.



## 10<sup>th</sup> Anniversary Celebration



**Tuesday, 15 September**, 5 p.m. reception and cash bar, 6 p.m. dinner. Help Keystone Harrisburg celebrate 10 great years! Family, friends and colleagues welcome. \$35 per person or \$60 per couple. RSVP by 4 September to [jan.ritter@gmail.com](mailto:jan.ritter@gmail.com) and send your check to Joe Hoover, Appalachian Brewing Company, 50 N. Cameron St. Harrisburg, PA 17101.

## Dress for Success service project

**Tuesday, 22 September**, 5-8 p.m., Harrisburg Mall. Help **Dress for Success** set up for its inventory reduction sale. Details to come.

## Future Rotary Leaders

**Friday, 25 September**: 7 a.m.-5 p.m., Providence, R.I.; Zones 24 & 32 Future Rotary Leaders program takes place during the Rotary Zone Institute. Designed for Rotarians who demonstrate leadership in their clubs and districts and are interested in learning about initiatives and challenges facing Rotary, and leadership positions at district, zone & International levels. \$99, and a special rate of an additional \$250 if you wish to stay for the weekend. Registration and additional information at [www.zoneinstitute.net/agenda/future-leaders-program](http://www.zoneinstitute.net/agenda/future-leaders-program).

## Rotary Means Business-Perry County

**Monday, 28 September**, 5:30-7:30 p.m., the Rotary Club of Perry County will host a Rotary Means Business networking event on the grounds of Carson Long Military Academy, 200 N. Carlisle St. in New Bloomfield. \$25 per person in advance, \$30 at the door. Bring at least 35 business cards. Hors d'oeuvres and beverages provided. Register and pay at <http://www.rotarydistrict7390meansbusiness.com>.

## Alaine Keisling classification talk

**Tuesday, 29 September**: Alaine Keisling, a researcher and database administrator with Journal Multimedia, the parent company of the Central Penn Business Journal, will make her classification talk.

## Rotary Day at the United Nations

**Saturday, 7 November**: Visit the UN and participate in panel discussions featuring leaders and officials from Rotary International, the United Nations and affiliated leaders and officials from Rotary International, the United Nations and affiliated non-governmental organizations. Rotarians & guests, \$50. More info and tickets at [www.riunday.org](http://www.riunday.org), though it looks like registration might have been delayed. Once you get your ticket(s), you can then sign up for a District 7390 bus to the event for only \$45 on the [district website](http://www.district7390.org). It will leave the Radisson Hotel Harrisburg at 5 a.m. (ouch!), and return about 8:30-9:15 p.m.

## Rotary Leadership Institute

**Saturday, 14 November**, 7:30 a.m.-3:30 p.m., Central Penn College, East Pennsboro Township. RLI is a grassroots, multidistrict leadership development program that strengthens Rotary clubs through leadership education. Multiple class levels, intro through advanced, covering numerous topics, including Rotary, the Rotary Foundation, membership, ethics, service projects, communications, strategic planning and analysis. \$110, registration and additional information at [www.rlinea.org](http://www.rlinea.org).



## Harrisburg Keystone Rotary

District 7390-Zone 32

Meetings Tuesday  
5:30-6:30 p.m.

Appalachian Brewing Co.  
50 N. Cameron St.  
Harrisburg, PA 17101

Facebook:  
Harrisburg-Keystone-  
Rotary-Club

Twitter:  
@keystonerotary

## SERVICE ABOVE SELF

2015-2016

### Officers

Addeline Alaniz Edwards,  
President  
Jim Aiello,  
President elect  
Jan Ritter, Vice president &  
secretary  
Joe Hoover, Treasurer  
Alaine Keisling,  
Sergeant-at-arms  
Megan Mines Hall,  
Past president

### Committee chairs

Foundation: Jim Rodgers  
Fundraising: Addeline  
Alaniz Edwards  
Global Grant: Allen Smith  
Membership: Hector Ortiz &  
Yolanda Perez  
Service: Marci Mowery &  
Tom Miller  
Social: Brandon Pierce  
Social media/website: Jim  
Rodgers  
Youth/New Generations:  
Yolanda Perez & Becky  
Boone

### Keystone News

Please send items for  
the newsletter to  
[keisling@gmail.com](mailto:keisling@gmail.com) by  
7 p.m. Thursdays.

## KEYSTONE INFO TO GO

### Speaker Seekers

**August:** Joe Hoover & Artie Tafoya

**September:** Hector Ortiz &  
Megan Mines-Hall

**October:** Tom Banks & Brandon Pierce

**November:** Allen Smith

**December:** Paul Johnson &  
Jesse Lambert

### Happy Dollars

The first week of each month, happy dollars help Harrisburg Keystone meet its Every Rotarian, Every Year goal: as a group, we aim to give at least \$100 per member to the Rotary Foundation. The rest of the month, Happy Dollars help us meet local costs. So be generous! Be funny! Be happy!

Year-to date Happy Dollars: \$77

### Resources

- [Harrisburg Keystone](#)
- [Rotary International](#)
- [District 7390](#)
- [District 7390 e-club](#)
- [District directory](#)
- [Rotary Means Business](#)
- [Zones 24 & 32](#)

### August Birthdays

21<sup>st</sup> - Tom Banks

29<sup>th</sup> - Artie Tafoya

### Four Way Test

of the things we think, say or do:

- Is it the **truth**?
- Is it **fair to all concerned**?
- Will it build **good will and better friendships**?
- Will it be **beneficial to all concerned**?

### What's new?

I'll be away from 27 August through Labor Day. If someone is available to issue the newsletter for two weeks, the 1 and 8 September issues, it would be appreciated.

Do you have news about an upcoming club or district event? Pictures from a club you visited on vacation? Or something you think will interest the other members of Harrisburg Keystone? Please send it to [keisling@gmail.com](mailto:keisling@gmail.com) by Thursdays at 7 p.m. Suggestions and assistance welcome.

### Global Rewards

Looking for deals? Information about the new Rotary Global Rewards program, which offers Rotary members discounts on products and services for travel, entertainment and merchandise, is available via computer or your phone at [www.rotary.org/globalrewards](http://www.rotary.org/globalrewards). You need a My Rotary account to take advantage of an offer, but there are directions for setting one up if needed.

# Rotary

