

KEYSTONE NEWS



Weekly newsletter of the
Harrisburg Keystone Rotary Club

Volume 6, Issue 4
4 August 2015

National Night Out in Steelton

This week, Harrisburg Keystone will participate in National Night Out in Steelton. National Night Out, an annual community-building campaign to promote police-community partnerships and neighborhood camaraderie, began in 1984. It now involves more than 38.1 million people and 16,540 communities from all 50 states, U.S. Territories, Canadian cities and U.S. military bases worldwide.

Last year, Harrisburg Keystone gave away approximately 160 books at the event. If you have gently used books or toys, please bring them to the park. The event will take place in Mohn Street Park at Mohn and South Third streets in Steelton from 6-8 p.m., on Tuesday evening. If you haven't done so already, please sign up for a shift at doodle.com/ne5rqe3s3dviigg2. If you've signed up, but can't make it on Tuesday, please call Marci Mowery at 717-371-2155.

Harrisburg Keystone induction

Last week, 28 July, Scot Whiskeyman and Festus Odubo became Harrisburg Keystone's newest Rotarians with the help and participation of most of the club.



National Night Out in the news

The Governor's Residence in uptown Harrisburg will host its first ever National Night Out event this Tuesday.

"National Night Out is a tremendous opportunity for the residence to serve as an open, community space," said the governor and first lady in a released statement.

The Pennsylvania State Police and the Capitol Police Department will be on hand to greet visitors and speak with families and members of the community. Light refreshments will be served and the house and gardens will be open for tours.

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Climbing every mountain: Harrisburg Keystone goals

For the coming year, Keystone Harrisburg aspirations include:



- Holding a service project each month
- Increasing net membership by 10 percent.
- Meeting or surpassing Rotary's Every Rotarian, Every Year goal
- Revitalizing the youth committee
- Hosting the Pint .5K
- Re-implementing the weekly newsletter (that's us!)
- Implementing 100% attendance awards
- Looking into adopting a park in Steelton

Potluck with the District Governor

On your calendars PLEASE pencil in **Monday, 10 August** and **Monday, 17 August**, at 5:45 p.m., for a potluck dinner meeting at Yolanda Perez-Rivera's home (final date will be confirmed soon). She is arranging a dinner meeting for the younger (and young-at-heart) Keystone crowd to meet 7390 District Governor John Krumb and May 2016 District Conference chair, Assistant Governor Una Martone.

DG Krumb and conference chair Martone are very much interested in hearing ideas and suggestions as to what appeals to younger adults to join Rotary, stay in a club, participate in service projects, attend seminars, workshops, leadership events, annual conference, etc. Or conversely, what keeps them away?

Compared with the national norm, Harrisburg Keystone is a particularly young, vibrant and diverse organization. You can help to make Rotary District 7390 more appealing, inclusive and friendly to younger adults by attending this pot-luck dinner and expressing your experiences, ideas and suggestions. Contact Yolanda with your availability at ygperez@verizon.net or 717-561-8915.



Becky Boone and Jenny Black enjoy the Senators game 21 July.

WASRAG in Nigeria (and Central PA)

The **Water and Sanitation Rotarian Action Group** is partnering with Procter & Gamble, H2O for Life, PIND Foundation and Rotary Clubs to provide water, sanitation, hygiene education, and menstrual hygiene management, in 30 schools in Rotary District 9140, the Niger Delta, Nigeria. The first nine schools have been selected and planning is complete. Five of these schools have now been "adopted" by international Rotary clubs.

If you're interested in learning about Rotary water projects in Central Pennsylvania, talk to Tom Miller.



District 7390's Rotary water

What is PolioPlus?

PolioPlus is Rotary's program to eradicate polio. It was launched in 1985, with the help of Dr. Albert Sabin, developer of the oral polio vaccine, as a worldwide program to protect children from the cruel and fatal consequences of polio. In 1988, the World Health Assembly challenged the world to eradicate polio, and since that time, the Global Polio Eradication Initiative, which includes Rotary International, UNICEF, the U.S. Centers for Disease Control and Prevention, the World Health Organization, the Bill & Melinda Gates Foundation and governments of the world have achieved a 99 percent reduction in the number of

polio cases worldwide. By the time the world is certified polio-free, our contributions will make Rotary the largest non-governmental financial contributor to the global polio eradication effort.

“Rotary in particular has inspired my own personal commitment to get deeply involved in achieving eradication.”

*~Bill Gates
Co-chairman of the
Bill and Melinda Gates
Foundation*



As of last month, Nigeria has now gone one year without a new case of polio. Two more years are needed before it can be declared Polio-free, but we're *this* close. Thank you for supporting the Rotary Foundation and PolioPlus!

Upcoming events

Tweet with the Secretary General

Wednesday, 5 August, 11:30 a.m. A Twitter chat with Rotary Secretary John Hewko (@JohnHewko) on how to get the most out of your Rotary membership. Follow #RotaryChat to join in or review.

Mayor's Box at the Harrisburg Senators

Wednesday, 5 August, 7 p.m.: Did you miss last month's trip to the ball park, or have so much fun you can't wait to go back? Enjoy the Harrisburg Senators versus the Akron RubberDucks from the Mayor's Box! \$5 donation toward Polio Plus, Rotary's fight to alleviate Polio from the world. See Brandon Pierce for tickets.

37th Annual Rotary Club of Lititz Craft Show

Saturday, 8 August, 8 a.m.-4 p.m. rain or shine. One of the more **noteworthy craft shows** on the East Coast, with more than 500 vendors spread out over seven blocks of downtown Lititz, and attracting as many as 50,000 attendants. [Editor's note: I hope to go. If you'd like to come too, **email** me.]

Possible potluck with the DG

Monday, 10 August, 5:45 p.m.: Date to be determined soon. See above for **more info**.



Hector Ortiz and wife Marisol Aviles with Rotary on his mind (or, at least, a Rotary hat on his head) at the Latino Hispanic American Community Center's Caribbean Luna Night Gala 31 July. During a shout-out segment, Hector was recognized not only for his work with LHACC and the Pa. Department of Health, but for his deep commitment to Rotary and its many priorities.

Money In Your Pocket

Tuesday, 11 August: Jennifer Hilt of East Pennsboro Township-based United Way of the Capital Region will speak about the **Money In Your Pocket** campaign, during which volunteers help low-income families complete federal and state tax returns. This past year, 230 volunteers helped prepare 5,246 returns, resulting in more than \$5.2 million in tax refunds for local families.

Possible potluck with the DG

Monday, 17 August, 5:45 p.m.: Date to be determined soon. See above for **more info**.

Group Study Exchange to Slovakia and the Czech Republic

Tuesday, 18 August: Sarah Thomas will speak about her experiences as a member of the 2014-2015 **Group Study Exchange team** with District 2240 in the Czech Republic and Slovakia. Harrisburg Keystone sponsored Sarah on the trip.

Byrnes Health Education Center

Thursday, 20 August: 5 p.m., Byrnes Health Education Center, 515 S. George St., York, will host Rotary Appreciation Night to celebrate the tremendous support and partnership it has received from District 7390 Rotarians in its mission to educate and inspire people of all ages to make healthy choices.

There will be a brief program and highlights from some of its most popular health education programs. Dinner will be served.

RSVP to Alexandra Sterner, development officer, at asterner@byrneshec.org or 717-848-3064, ext. 225, by 6 August.

Tom Miller classification talk

Tuesday, 25 August: Tom Miller, a banking officer and branch manager with M&T Bank, will make his classification talk.

District public image seminar

Wednesday, 26 August, 5:30-8:30 p.m., learn to determine news worthiness, use and understand social media, and contact the print or television media. Radisson Hotel Harrisburg, 1150 Camp Hill Bypass, Camp Hill. \$15, register by 21 August at www.rotary7390.org/Stories/district-public-image-seminar.

Rotary Means Business-Elizabethtown

Wednesday, 26 August, 5:30-7:30 p.m., the Rotary Club of Elizabethtown will host a Rotary Means Business networking event at Moo-Duck Brewery, 79 S. Wilson Ave. in Elizabethtown. \$25 per person in advance, \$30 at the door. Bring at least 35 business cards. Hors d'oeuvres and beverages provided. Register and pay at www.rotarydistrict7390meansbusiness.com.

District membership seminar

Wednesday, 9 September, 5:30-8:30 p.m., Discuss best practices for attracting and retaining membership, increasing club diversity and engagement. Radisson Hotel Harrisburg, 1150 Camp Hill Bypass, Camp Hill. \$15, register at www.rotary7390.org/Event/44caiddc-2ae4-491b-95b7-d63d46f59bbf.



GSE team leader Patti Stirk of the Rotary Club of York (from left), with Kim O'Brien (sponsored by the Lancaster club), Sarah Thomas (sponsored by Harrisburg Keystone) and Theresa Cullen (sponsored by Lancaster Hempfield).



If you wish to attend Rotary Appreciation Night 20 August, please RSVP by this Thursday.

Rotary Club of York Golf/Tennis/Croquet Outing

Monday, 14 September: an afternoon of golf, tennis or croquet, followed by a buffet dinner and silent auction; various packages and sponsorship possibilities, including: golf, \$325; tennis, \$125; croquet, \$95; or dinner-only, \$55. Country Club of York. Additional information on their [website](#). Questions or RSVP to Bert Oberdick, 717-848-1370 or bert@yorkrotary.org by 2 September.



Armando Martinez and wife Lidys Rivera socializing with Hector Ortiz and other Rotarians at LHACC's Caribbean Luna Night 31 July.

10th Anniversary Celebration

Tuesday, 15 September: Save the date and help Keystone Harrisburg celebrate 10 great years!

Future Rotary Leaders

Friday, 25 September: 7 a.m.-5 p.m., Providence, R.I.; Zones 24 & 32 Future Rotary Leaders program takes place during the Rotary Zone Institute. Designed for Rotarians who demonstrate leadership in their clubs and districts and are interested in learning about initiatives and challenges facing Rotary, and leadership positions at district, zone & International levels. \$99, and a special rate of an additional \$250 if you wish to stay for the weekend. Registration and additional information at www.zoneinstitute.net/agenda/future-leaders-program.

Rotary Means Business-Perry County

Tuesday, 28 September, 5:30-7:30 p.m., the Rotary Club of Perry County will host a Rotary Means Business networking event on the grounds of Carson Long Military Academy, 200 N. Carlisle St. in New Bloomfield. \$25 per person in advance, \$30 at the door. Bring at least 35 business cards. Hors d'oeuvres and beverages provided. Register and pay at www.rotarydistrict739omeansbusiness.com.

Rotary Day at the United Nations

Saturday, 7 November: Visit the UN and participate in panel discussions featuring leaders and officials from Rotary International, the United Nations and affiliated leaders and officials from Rotary International, the United Nations and affiliated non-governmental organizations. Rotarians & guests, \$50. More info and tickets starting on 3 August at www.riunday.org. Then signup for a District 7390 bus to the event for only \$45 on the [district website](#). Leaves the Radisson Hotel Harrisburg at 5 a.m. (ouch!), returning about 8:30-9:15 p.m.

Rotary Leadership Institute

Saturday, 14 November, 7:30 a.m.-3:30 p.m., Central Penn College, East Pennsboro Township. RLI is a grassroots, multidistrict leadership development program that strengthens Rotary clubs through leadership education. Multiple class levels, intro through advanced, covering numerous topics, including Rotary, the Rotary Foundation, membership, ethics, service projects, communications, strategic planning and analysis. \$110, registration and additional information at www.rlinea.org.



Word is that Rotary Day at the UN sells out each year – don't wait too long to purchase tickets if you'd like to attend.

Harrisburg Keystone Rotary

District 7390-Zone 32

Meetings Tuesday
5:30-6:30 p.m.

Appalachian Brewing Co.
50 N. Cameron St.
Harrisburg, PA 17101

Facebook:
Harrisburg-Keystone-
Rotary-Club

Twitter:
[@keystonerotary](https://twitter.com/keystonerotary)

SERVICE ABOVE SELF

2015-2016

Officers

Addeline Alaniz Edwards,
President
Joe Aiello,
President elect
Jan Ritter, Vice president &
secretary
Joe Hoover, Treasurer
Alaine Keisling,
Sergeant-at-arms
Megan Mines Hall,
Past president

Committee chairs

Foundation: Jim Rodgers
Fundraising: Addeline
Alaniz Edwards
Global Grant: Allen Smith
Membership: Hector Ortiz &
Yolanda Perez
Service: Marci Mowery &
Tom Miller
Social: Brandon Pierce
Social media/website: Jim
Rodgers
Youth/New Generations:
Yolanda Perez & Becky
Boone

Keystone News

Please send items for
the newsletter to
keisling@gmail.com by
7 p.m. Thursdays.

KEYSTONE INFO TO GO

Speaker Seekers

August: Joe Hoover & Artie Tafoya

September: Hector Ortiz &
Megan Mines-Hall

October: Tom Banks & Brandon Pierce

November: Allen Smith

December: Paul Johnson &
Jesse Lambert

Happy Dollars

The first week of each month, happy dollars help Harrisburg Keystone meet its Every Rotarian, Every Year goal: as a group, we aim to give at least \$100 per member to the Rotary Foundation. The rest of the month, Happy Dollars help us meet local costs. So be generous! Be funny! Be happy!

Year-to date Happy Dollars: **\$35**

Resources

- [Harrisburg Keystone](#)
- [Rotary International](#)
- [District 7390](#)
- [District 7390 e-club](#)
- [District directory](#)
- [Rotary Means Business](#)
- [Zones 24 & 32](#)

August Birthdays

21st - Tom Banks

29th - Artie Tafoya

Four Way Test

of the things we think, say or do:

- Is it the **truth**?
- Is it **fair to all concerned**?
- Will it build **good will and better friendships**?
- Will it be **beneficial to all concerned**?

What's new?

Do you hang out with Rotarians in your "free time"? Send a pic and show people that Rotary fellowship is more than just an hour a week of your life.

Do you have news about an upcoming club or district event? Pictures from a club you visited on vacation? Or something you think will interest the other members of Harrisburg Keystone? Please send it to keisling@gmail.com by Thursdays at 7 p.m. Suggestions and assistance welcome.

Global Rewards

Looking for deals? Information about the new Rotary Global Rewards program, which offers Rotary members discounts on products and services for travel, entertainment and merchandise, is available via computer or your phone at www.rotary.org/globalrewards. You need a My Rotary account to take advantage of an offer, but there are directions for setting one up if needed.

Rotary

