The meeting was called to order at 6:45 PM. The following Board members were in attendance:

Addeline Alaniz-Edwards (President) Alaine Keisling (Sergeant at Arms)

Megan Mines Hall (Immediate Past President) Tom Miller (Service Committee Co-Chair)

Janet Ritter (Secretary, Vice President) Scot Whiskeyman

Jim Aiello (President Elect)

Action items are listed in red.

Although the meeting began with several side conversations, we came back to President Addeline’s agenda within minutes.

1. **Meetings and Announcements**
2. Meetings - Addeline mentioned some “best practices” for our meetings and indicated that for the rest of her term, she is hoping that our club will follow these:
3. Committee chairs should be ready to give updates at each meeting, on the activities of their committees. If there is nothing to report, that’s fine, just communicate with the President.

B. Communication –

1. Addeline repeated her desire to eliminate unnecessary communication by limiting emails and by eliminating club members using “Reply all” when issuing a simple response or vote, such as “Yes.”
2. President Elect Jim made another suggestion made that all club communication (incoming and outgoing) be sent through the club Secretary. It will then be the Secretary’s job to forward the emails to the proper committee chair, board member, or club Rotarian.
   1. Secretary Jan voiced a concern that most of the outgoing communication (to club members) is sent by the Secretary anyway. To add all incoming email will require some training and a lot more of the Secretary’s time, which is already quite full with the prescribed Secretarial duties (some of which our club Secretary has never done, in the past, and may start doing in the near future).
   2. This suggestion will need to be reviewed and voted upon.
3. **District Events**
4. Jan issued a reminder that if anyone on the Board had not yet registered for the District Training Assembly on March 19, be sure to register that evening as that was the deadline.
5. The same March 15 deadline held for the “early bird” conference rate for the District Conference (May 6-7), being held in Lancaster at the Penn Square Marriott.
6. **Leadership Transitions**
   * 1. Social Committee - With the knowledge that Brandon (Social Chair) is changing jobs and leaving our club, the Board solicited other club members who may want to serve in this capacity.
7. We received 3 members who are interested in getting involved as Social Chair
8. Scot, Marilyn, and Sandra
9. Sergeant at Arms Alaine made a motion that Scot be made Chair, with Sandra and Marilyn as co-chairs
10. The motion **passed.**

B. Strategic Plan – After having met with the club members on February 2 and a group of officers and committee chairs on March 4, Jim indicated he will have his Strategic Plan (for 2015-18) to Tom Miller and Janet Ritter by the end of the week, for our review and feedback.

1) He plans to speak at our Club Assembly in May with all club members, to discuss his future as “King Jim” (just kidding…..), as he goes over our strategic plan for the next few years.

2) Jim plans to check with Committee Chairs for budget requests for their committees

a) Service co-chair Tom Miller asked that money be allocated for the UU Church to help them with one or more of the several community programs they offer.

3) Our club is looking at the Club Runner software (our District website is set up through Club Runner) to create a database of members, including a Member Directory, Attendance Monitoring, Website, Newsletter, Invoices, interaction with social media, and much more. However, this software will cost our club about $650 per year (with a one time set up fee of $200), and will require a lot to set things up the way we want them. Jan is soliciting feedback from other clubs in our district to get their views on the software.

a) Our board will need to decide whether to subscribe to this software or not.

1. Treasurer – Joe Hoover (Treasurer) has served as Treasurer for several years (Thank you, Joe!) but he has found that with the expansion of ABC and the expansion of his family, Joe has asked to be relieved of his duties as club Treasurer.
2. Addeline will call for nominations at our next club meeting (March 22)
3. **New Ideas for the Club**
4. Addeline told the board that she gets lots of emails from club members suggesting ideas that would be great in our club.
   1. Because of the number of emails received by our President, she is suggesting that we utilize a “Request for Proposal” process.
   2. Anyone submitting a proposal will write up the request, present it in front of the board for a couple minutes, and the board will decide whether this proposal will work for our club.
   3. All proposals should be submitted to the President two days prior to the Board meeting, in order to be included on the meeting agenda.
   4. Addeline will add proposals and suggestions to the board meeting agendas.
5. **Pint 5K**
6. While we were at our board meeting, Pint 5K Co-Chair Sarah Thomas was meeting with Cumulus Media, about advertising our Pint 5K event on the radio airwaves.
7. Sarah is also looking into PSAs through radio and TV stations.
8. Thanks to Alaine’s connections, *The Central Penn Business Journal* will donate space to highlight our event.
9. We will undoubtedly need to spend money, if we want to make this event a success through the media. The Board will need to decide if we can do this.
10. **Awards**
11. Since we are trying to strengthen our relationship with Steelton Highspire High School, our board is considering implementing the following programs for our club, with the hope of getting interest in starting an Interact club. If we create the nickname **“Steelton HighASPIRE”** for this school district, we hope to challenge the students to use our club as mentors, so that they will realize what the 4-Way Test means to them and that Service Above Self creates leaders in high school:
    1. Student of the Month
    2. Teacher of the Month
12. **Action Items**
    1. President Addeline

1) Call for nominations for Treasurer

2) Allow a few minutes at each board meeting for members to present suggestions or new idea proposals

B. President Elect Jim

1) Draft strategic plan to Tom and Jan

2) Ask committee chairs what funding they would like for 2016-17

C. Secretary Jan

1) Will continue to solicit feedback from other Rotary clubs in our district currently using Club Runner software

D. Entire Board

1) Decide if all club communication should go through Secretary

2) Make a decision about subscribing to Club Runner software

3) Purchase advertising time on Cumulus Media for radio spots advertising our Pint 5K

4) Vote on implementing “Student of the Month” and “Teacher of the Month.”

The next board meeting will be held **April 19, 2016** after our club meeting. The date of our meeting had to be changed due to our commitment to help the Central PA Foodbank on April 5.

The meeting adjourned at 7:40 PM.